

**The Business of Private Investigations**  
**How To Develop The Cases, The Clientele**  
**and Conduct The Investigation**



**by Douglas O. Crewse, CFE**

***The Business of Private Investigations***

book by Douglas O. Crewse, CFE

8 1/2" x 11"; 90 pages; Item No. TBPI; ISBN No. 0-97477344-8-9

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**The Business of Private Investigations**

How To Develop The Cases, The Clientele And Conduct The Investigation

**By Douglas O. Crewse, CFE**

This book was written for investigators just starting as well as those experienced investigators wanting to jumpstart their business. This book is filled with proven techniques to run your business.

- How to develop the cases, the clientele and conduct the investigations.
- Learn techniques to market new investigative services.
- How to obtain more case assignments.
- Learn cardinal rules for investigators and pitfalls to avoid.
- Learn how to run your investigative business more effectively.
- Includes forms and checklists for a successful private investigation business.

**About the Author**

Douglas O. Crewse obtained an engineering degree from the United States Military Academy, West Point, New York and was a Special Agent Federal Criminal Investigator commanding units in the U.S. Air Force Office of Special Investigations (OSI). After Doug obtained his MBA from Texas Tech University, he founded Investigative Associates, Inc., specializing in corporate, legal and financial investigations. Doug is a Certified Fraud Examiner (CFE) and has been a guest lecturer for corporations and numerous investigative associations for over 30 years. He is a frequent contributor of investigative articles in a wide variety of topics to numerous investigative journals. He is the owner, founder and manager of Investigative Associates, Inc. Doug can be contacted through his web site at [www.InvestigativeAssociates.com](http://www.InvestigativeAssociates.com).

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SAN Number: 255-8734

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